





Jeanette Donald, MSEH

Project Manager,
Asthma-Friendly Schools Initiative



Who Are We?

- Oldest voluntary health organization in US
- Founded in 1904 to fight tuberculosis
- 75 local associations
- 113 regions and branches
- Over 1,200 staff nationwide
- Over 300,000 volunteers





Core Program Areas

The American Lung Association today fights lung disease in all its forms, with special emphasis on:

- Asthma
- Environmental Health
- Tobacco Control

+ AMERICAN LUNG ASSOCIATION® 100 YEARS • 1904-2004

Asthma Goal:

To Reduce the Burden of Asthma on Patients and Families

Establish programs involving asthma management, education and awareness at the local school level to:

- Help monitor and control the physical environment
- Promote self-management
- Help identify students with asthma
- Train school staff
- Establish action plans for handling asthma episodes



Asthma In Schools

- Requires Comprehensive Asthma Management
- Should work within the Coordinated School Health Model
- Should include established programs and available services



CDC Coordinated School Health Model

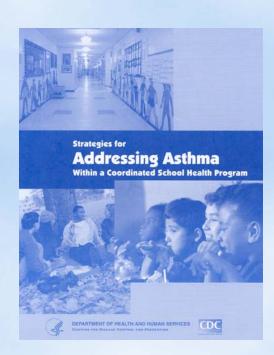


http://www.cdc.gov/nccdphp/dash/about/school_health.htm[]



CDC Coordinated School Health Model

- Strategies for Addressing Asthma within a Coordinated School Health Program
 - offers concrete suggestions for schools working to improve the health and school attendance of children with asthma
- http://www.cdc.gov/nccdphp/das h/00_pdf/asthma.pdf





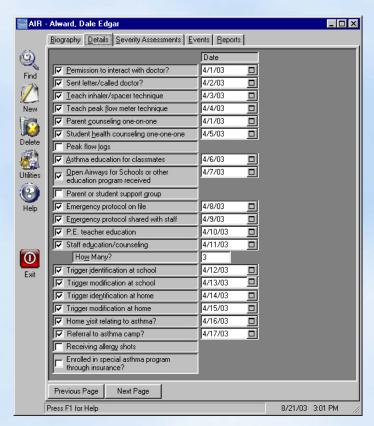
Asthma-Friendly Schools Initiative (AFSI)

- American Lung Association's Comprehensive Asthma Management Program
- Developed an Asthma-Friendly Schools Toolkit
 - Community Asthma Planning
 - Expanding School Health Services
 - Establishing Asthma Education and Awareness
 - Maintaining a Healthy School Environment
 - Physical Activity



Asthma-Friendly Schools Tools

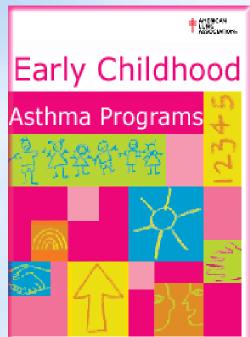
- Toolkit
- Website
 - www.lungusa.org/afsi
- Database
 - Free for schools
 - Asthma case management





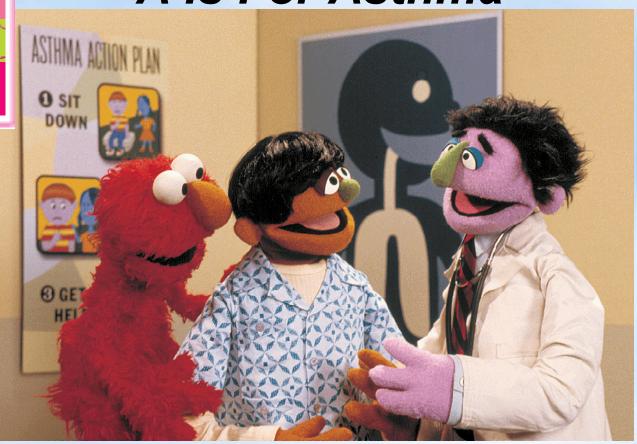
American Lung Association Programs within the AFSI

- Establishing Asthma Awareness and Education
 - Sesame Street A is for Asthma
 - Open Airways for Schools
- Maintaining A Healthy School Environment
 - EPA's Indoor Air Quality Tools for Schools





Sesame Street's "A Is For Asthma"

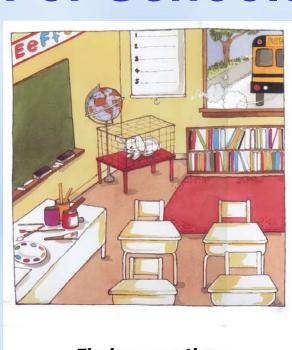






For Schools Open Airways For Schools

- School-based asthma education program, developed and tested at Columbia University
- Teaches children, aged 8-11, how to detect asthma warning signs and environmental factors that can trigger an asthma attack



Find your asthma triggers at school



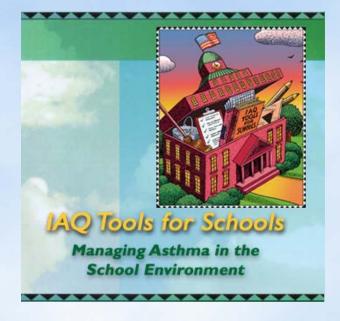


C 2003 American Lung Association Open Airways For Schools No. 10



Air Quality Programs

- EPA's IAQ Tools for Schools
 - Education program designed to identify, prevent and improve indoor air quality problems in schools.



Celebrating its 100th anniversary, the American Lung Association works to prevent lung disease and promote lung health. Lung diseases and breathing problems are the leading causes of infant deaths in the United States today, and asthma is the leading serious chronic childhood illness. Smoking remains the nation's leading preventable cause of death. Lung disease death rates continue to increase while other leading causes of death have declined.

The American Lung Association has long funded vital research on the causes of and treatments for lung disease. It is the foremost defender of the Clean Air Act and laws that protect citizens from secondhand smoke. The Lung Association teaches children the dangers of tobacco use and helps teenage and adult smokers overcome addiction. It educates children and adults living with lung diseases on managing their condition. With the generous support of the public, the American Lung Association is "Improving life, one breath at a time."

For more information about the American Lung Association or to support the work it does, call **1-800-LUNG-USA** (**1-800-586-4872**) or log on to **www.lungusa.org**.

